WE NEED YOU! Fundraising campaign

written by Allegra
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Allies, friends, colleagues,

It's this time of the year again... and we've had to make essential maintenance on the website. As the repairs were somewhat more extensive than initially expected, they exceeded our budget by a small amount. As such, we need your help to keep the labour of love that is the Allegra Collaboratory going — to keep the site running and, if you're feeling generous (Allegra is registered in Finland as a non-profit organization, by the way) implement some of the changes that we would

like to make to the website to make Allegra even more of a collaborative tool for the anthro community (see below for the technical details). So be it a one-off donation or a steady trickle of monthly support from as little as 3€, we could definitely use your help. Check out the '[donate' section](#) on the right-hand side of individual blog entries for ways to pay.

And thank you very much in advance!

Things we would like to do in the future if we had funds:

* Implement changes according to new visual assets

* Mobile-friendly Friend and Relationships page

* Enhance Google AdWords / SEO

* Systematise / streamline the tags

* Automated Google Analytics reports

* Start using Mailchimp for better email campaigns and subscription management

* Twitter Icon

* Articles to PDF

* Searchable author profiles with areas of expertise, and languages

Allegra Lab Association is registered in Finland as a non-profit Association. The board of the Association for 2018 is Judith Beyer (chair), Julie Billaud (vice-chair), Miia Halme-Tuomisaari (treasurer), Agathe Mora, Jon Schubert, Antonio De Lauri & Felix Girke.

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